



Katherine Aguirre

UI & Visual Designer | www.kataguirre.com

I have a relentless drive and passion for innovation and new ideas. I love working on challenging projects and helping brands to create aesthetic user-centered websites. I also enjoy spending my free time exploring, imagining and creating a variety of designs, from fun collages to photo manipulations and poster design.

Experience

FREELANCE VISUAL & UI DESIGNER

May 2020 - Present

- Create and design all the social media material for the Spanish TV Show El Hormiguero
- Conceive and create high-quality digital artwork
- Photo-manipulation and photo-retouching.
- Design aesthetic user-centered interaction models, wireframes and screen mockups
- Manage all design aspects of a project from start to finish. Define the visual designs, ideate, sketch and define the user experience

JUMP INTO TECH

UI Designer | July 2020 - Dec 2021

- Design consistent and beautiful user interfaces and design systems
- Create the concepts, sketches and layouts for digital projects based on creative briefs and internal client requests
- Execute and produce design communications for diverse media
- Direct management with the client for feedback, deadlines and project specs.

BULUBOO STUDIOS

UI/UX Designer | Nov 2019 - May 2020

- Create component and modules for Internal client (Vodafone)
- Create the concepts, sketches and layouts for digital projects based on creative briefs and internal client requests
- Visual & Editorial design
- Direct management with the client for feedback and project specs.

KIBO STUDIOS

Sr. Graphic & UI Designer | June 2018 - Nov 2019

- Create and design all the social media material for "El Hormiguero"
- Create the concepts, sketches and layouts for digital projects based on creative briefs and internal client requests
- Execute and produce design communications for diverse media
- Collaborate with the development team to create high-quality front-ends that function beautifully on all devices.

JUMP INTO TECH

Graphic Designer | Sept 2017 - June 2018

- Create and design all the social media material for the agency
- Digital design as Banners, email templates, internal presentations
- Execute and produce design communications for diverse media
- Collaborate with the development team to create high-quality front-ends that function beautifully on all devices.

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References

Tamara Linares

Communication Dept. - El Hormiguero

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Bosco González del Valle

CEO - Jump into tech

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Skills

User interface

User experience

Advertising

Visual design

Photo Retouching

Photography

Client Management

Software and applications

Figma

Indesign

Sketch

Photoshop

Adobe XD

Lightroom

Illustrator

Languages

Spanish Native

English

Social Media

[@kataguirre.art](https://www.instagram.com/kataguirre.art)

